

# Laura Kopsch

DIRECTOR OF MARKETING

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## Overview

Laura Kopsch is our Director of Marketing. With extensive marketing and business development experience, Laura sets, leads, and oversees all marketing and business development functions at Jaffe, including media relations, digital strategy, brand management, sponsorships and events, memberships, communication, and education and training. She is driven to provide exceptional client service and produce results.

## Education

- Walsh  
M.B.A., *magna cum laude*

## Affiliations

- Legal Marketing Association (LMA)