

## Southfield

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# Cybercrime is big business. Is your data protected?

Join us on Thursday, October 29, 2020 from 2:00 – 3:00 p.m. EST for a live discussion regarding data privacy and cybersecurity in today's tech-connected world.

Cybercriminals are opportunists, so it is no surprise that we witnessed a surge of cyberattacks with the COVID-19 shift to conducting business remotely. The methods of attacks are growing more sophisticated daily and despite all of the news reports, many well-known, reputable businesses still find themselves victims of a data breach. Compromised data can be extremely costly – from financial implications to reputation risk. With years of experience assisting clients in navigating the complex issues that affect their company's data and the privacy of their customers and employees, our experienced attorneys want to help keep you informed.

Save your spot now for this informative webinar that will address the following:

- ▶ Today's latest threats and trends
- ▶ Examples and implications of a data breach
- ▶ Best practices to help avert an attack
- ▶ Learning to identify a potential threat
- ▶ The first steps when a data breach occurs

This 45-minute webinar will be followed by a Q&A session – the perfect time to get answers to *your* questions.

**First Name \***

**Last Name \***

**Title**

**Company \***

**Email \***

**Phone**

REGISTER