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JULY 12, 2019

Jaffe's Cook to Present at the electrical training ALLIANCE's National Training Institute

SOUTHFIELD, Mich. – [Cass Cook](#), partner at [Jaffe Raitt Heuer & Weiss, P.C.](#), a leading Michigan business law firm, is speaking at the electrical training ALLIANCE's National Training Institute (NTI) on July 30, 2019, at 9:00 AM at the University of Michigan in Ann Arbor.

His seventh year participating at the NTI, Cook will present *Intellectual Property Around You* where he will discuss trademark and copyright issues in the educational and electrical industries and beyond.

NTI is an annual week of training that provides professionals in the electrical industry access to world-class training and education opportunities through programs taught by industry leaders and education professionals, as well as a tradeshow, which features the electrical industry's latest innovations.

Cook is a member of Jaffe's Intellectual Property Practice Group, where he specializes in domestic and international trademark, copyright and related business matters. He represents local, domestic and international clients in a number of industries, including the arts, automotive, media, electronics, software, design, manufacturing, sports and recreation, medical products and services, apparel and accessories, luxury brands and hospitality services, financial and insurance services, publishing, technology, education and entertainment.

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