

Lawrence Jordan

PARTNER

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Practice Areas

- ▶ Emerging & Growth Business
- ▶ Intellectual Property & Information Technology
- ▶ Litigation & Dispute Resolution
- ▶ Data Privacy & Cybersecurity

Education

- ▶ Wayne State University Law School
J.D.
Received the Bureau of National Affairs Award
- ▶ Attended the Université de Paris
- ▶ University of Michigan
Bachelor of Science with distinction

Bar Admission

- ▶ Michigan

Court Admissions

- ▶ Michigan Supreme Court and All Michigan State Courts
- ▶ U.S. District Court for the Eastern District of Michigan
- ▶ U.S. District Court for the Western District of Michigan
- ▶ U.S. District Court for the Northern District of California

Overview

Lawrence is an attorney in our Intellectual Property & Information Technology practice group. His work spans across many of our other groups, including Litigation & Dispute Resolution, Data Privacy & Cybersecurity, Franchising, and Emerging & Growth Business. He concentrates his practice on intellectual property, information technology, Internet, domain name, technology transfer, biotech, publishing, and entertainment law across a wide range of industries. His experience includes transactional work, as well as litigation, arbitration, and mediation. He has represented companies, foundations, and creative individuals in a broad range of intellectual property matters, especially trademarks and copyrights.

Significant Matters

- ▶ Won a jury trial for a copyright owner accused of taking copywritten works from a former business partner
- ▶ Negotiated multiple licenses for a patent holder of novel technology in the automotive industry.
- ▶ Represented a successful restaurant in expanding its business, including licensing the restaurant name in multiple states
- ▶ Represented a software/consulting company in successfully selling the company for an eight-figure price
- ▶ Successfully represented an author accused of defaming a former classmate in a nationally-distributed novel

Publications

- ▶ "Databases After Tasini; Why Your Clients Need Written Licenses for Copyrightable Content," *Res Ipsa Loquitur*, April 2000.
- ▶ "Into The Legalese Thicket: Indemnification and Hold Harmless Clauses," *PMA Newsletter*, June 1996.
- ▶ "Fame, Fortune and The 'Right of Publicity,'" *Res Ipsa Loquitur*, February 1996.
- ▶ "When and How to Use Your 'Standard' Contracts," *PMA Newsletter*, January 1996.
- ▶ "Why You Are Interested in Publisher's Insurance (Whether You Know It Or Not)," *Mid-America Publishers Association Newsletter*, November/December 1995.
- ▶ "Copyrights in Architectural Works," *Res Ipsa Loquitur*, October 1995.
- ▶ "Significant Arts Legislation in Michigan," *Michigan Bar Journal*, November 1986 and additional *Bar Journal* article, 1999
- ▶ Adjunct Assistant Professor, University of Michigan School of Art, Ann Arbor, Michigan; Taught "Economic and Legal Aspects of Art," 1990 to 1999
- ▶ Adjunct Instructor, Eastern Michigan University College of Business, Ypsilanti, Michigan; Taught business law courses covering corporations, agency, contracts and related matters, 1982 to 1989

- ▶ U.S. District Court for the Southern District of California, Pro Hac Vice Admission
- ▶ U.S. District Court for the Central District of California, Pro Hac Vice Admission
- ▶ U.S. District Court for the Southern District of New York, Pro Hac Vice Admission
- ▶ U.S. District Court for the Northern District of Illinois, Pro Hac Vice Admission
- ▶ U.S. District Court for the Northern District of Ohio, Pro Hac Vice Admission
- ▶ U.S. Court of Appeals for the Sixth Circuit
- ▶ U.S. Court of Appeals for the Federal Circuit

- ▶ Adjunct Instructor, University of Michigan, Residential College, Ann Arbor, Michigan; Developed and taught a course "Law and the Artist" covering contract, intellectual property, and constitutional law for the arts

Speaking Engagements

- ▶ Institute of Continuing Legal Education Seminar ("ICLE") "Representing Your Entertainment Law Client", 7/16/1990, Speaker
- ▶ ICLE Seminar "Representing Your Arts, Entertainment or Sport Client: From Contracts to Cash to Copyright", 11/5/1993, Speaker
- ▶ ICLE Seminar "Advanced Entertainment Law", 12/5/2002, Moderator
- ▶ ICLE Seminar "Representing the Athlete", 10/21/2003, Moderator
- ▶ ICLE Seminar "Protecting Your Client's Intellectual Property: Strategies for the Business Lawyer", 11/11/2003, Speaker
- ▶ ICLE Seminar "Advertising Law", 11/5/2004, Speaker
- ▶ ICLE Seminar "The Brave New World of Law & Technology: Handling Legal Issues in Communications and Other Cutting Edge Technologies", 5/11/2006, Moderator
- ▶ ICLE Seminar "The Law of Doing Business Online", 6/5/2007, Moderator
- ▶ ICLE Seminar "Representing the Celebrity", 5/29/2008, Speaker
- ▶ ICLE Seminar "Hot Topics in Entertainment Law: Gaming & Internet Law", 5/20/2009, Moderator and Speaker

Affiliations

- ▶ State Bar of Michigan Information Technology Section (formerly "Computer Law Section"), Past Chair
- ▶ State Bar of Michigan Arts, Communications, Entertainment, and Sports Section ("ACES"), Past Chair and Current Council Member
- ▶ State Bar of Michigan Foundation, Lifetime Member
- ▶ Washtenaw County Bar Association Intellectual Property Section, Past Co-Chair
- ▶ Institute for Continuing Education ("ICLE"): Technology Advisory Board, Past Member
- ▶ Friends of the Ann Arbor Library, Lifetime Member
- ▶ Ann Arbor Symphony Orchestra, Past Vice-President and Member of Board of Directors 2002-2018
- ▶ University of Michigan Alumni Association
- ▶ Great Lakes Performing Arts Associates, Past President

Recognition

- ▶ Martindale Hubbell® rated "AV", 1998 to Present
- ▶ Best Lawyers® in America, 2005 to Present
- ▶ Michigan Super Lawyers®, 2006 to Present
- ▶ State Bar of Michigan John Hensel Award, 1995
- ▶ State of Michigan Senate Honorary Resolution, 1992
- ▶ dbusiness Top Lawyers, 2011-2016
- ▶ Best Lawyers Ann Arbor's "Lawyer of the Year" for 2021 in trademark law
- ▶ Best Lawyers Ann Arbor's "Lawyer of the Year" for 2020 and 2022 in copyright law
- ▶ Best Lawyers Ann Arbor's "Lawyer of the Year" for 2017 in copyright law
- ▶ Best Lawyers Ann Arbor's "Lawyer of the Year" for 2014 and 2015 in intellectual property litigation
- ▶ Best Lawyers Ann Arbor's "Lawyer of the Year" for 2011 in intellectual property litigation, copyright law and trademark law