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Franchising

Franchise law is regulated by all levels of government, making it a complex field requiring expertise in many different specialty areas of law. Coupled with the unique relationship between franchisors and franchisees, the challenges for both parties can be extensive and complicated.

Jaffe has an extensive franchising law practice, with vast breadth and depth of experience in all aspects of franchising across a broad spectrum of industries. We represent both start-up and mature franchisors in every facet of franchise law, including the creation of franchise disclosure documentation, securing intellectual property rights, complying with federal and state franchise regulations, and the development of the franchise system. Jaffe also represents franchisees in the evaluation of their potential purchase, including franchise agreement review and negotiation. Additionally, we make ourselves knowledgeable in your area of business or industry in order to best understand the nature of your specific business needs both today and for the future.

Jaffe is a proud member of the International Franchise Association. Our attorneys are frequent speakers at seminars and author numerous articles in national franchise publications.

As a full-service business law firm, Jaffe is uniquely positioned to assist franchising clients in every aspect of their business and personal tax planning, including business formation, real estate acquisition and leasing, employee benefit plan development, employment agreement negotiation, and tax planning and reporting. We partner with you to achieve your business development goals efficiently and overcome your planning challenges.

Service Index

Clients Served:

- ▷ Franchisors
- ▷ Franchisees
- ▷ Area developers
- ▷ Master Franchisees
- ▷ Councils
- ▷ Associations
- ▷ Co-ops
- ▷ Trade Associations

Industries Served:

- ▷ Assisted living
- ▷ Automotive
- ▷ Bedding
- ▷ Child development
- ▷ Cleaning
- ▷ Education and tutoring
- ▷ Fitness
- ▷ Food and beverage
- ▷ Haircare
- ▷ Home furnishings
- ▷ Home repair
- ▷ Hotel

- ▷ Insurance
- ▷ Nutrition
- ▷ Pet care
- ▷ Printing
- ▷ Real Estate
- ▷ Recreation
- ▷ Tax service