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# Intellectual Property & Information Technology

The formation and development of your ideas and creative work is something for you to be proud of, and something for you to benefit from as long as you need or want to. When others threaten to use or take away your creative ideas, it can be a serious blow. Having the right support by your side to guide you through these challenges is more than important-it is critical. From the moment your idea takes flight to the time it becomes a thriving reality (and beyond), you need to be protected.

At Jaffe, we are experienced Intellectual Property (IP) and Information Technology (IT) lawyers. Our broad range of clients includes creative businesses, individuals, entrepreneurs, and investors engaged in e-commerce, web-based business, biotech, manufacturing and distribution, software publishing, literary publishing, and music and entertainment. We also have an active intellectual property practice which includes trademarks, service marks and domain names on behalf of core industries, such as automotive, health care, and banking.

Our priority is to solve your immediate IP or IT issue. And, we will do that while thinking about what tomorrow may hold. Our cross-disciplinary team will collaborate to provide creative solutions and essential forward-thinking to ensure that your intellectual property is protected today, tomorrow, and well into the future.

## Service Index

- Protect and develop intellectual property rights
- Trademark and copyright registration
- Intellectual property licensing
- Technology and e-commerce transactions, including sourcing
- Nationwide intellectual property litigation, arbitration and appeals
- Arbitrators and mediators of intellectual property disputes
- Coordinate international protection of intellectual property
- Employment and executive contracts for companies with intellectual property
- Negotiate technology transfers from universities to the private sector