



Overview

Biography

Harsh Arora is a Partner and Business Unit Leader at Kelley Kronenberg where he heads the **Business Law** Practice and maintains his primary office in Fort Lauderdale. Harsh concentrates in the areas of **business litigation** and **complex domestic** and **international** corporate **transaction matters**. He has experience in various industries both in domestic and international markets with a focus on healthcare, hospitality, leisure, real estate, retail, technology, transportation, and finance sectors.

Harsh has the unique ability to approach issues as a talented boardroom advocate and a seasoned business litigation attorney. He represents clients in business litigation matters in federal and state courts. He assists clients in the resolution of their business disputes through mediations and arbitrations. As a certified county mediator in Florida, Harsh has had previous experience mediating business disputes as a neutral and he now focuses his practice as an advocate for his clients in mediations. Harsh is respected among his peers for his zealous representation of his clients' position in a way that helps people come together and make a deal. Clients also have deep respect for Harsh's intellect, creativity, and exceptional oral advocacy.

Harsh is accustomed to handling complex cases such as parallel civil and administrative proceedings, and multidistrict litigation. Additionally, he has represented and counseled clients in cases involving contract disputes, commercial torts, labor disputes, shareholder and partnership disputes, commercial leasing matters, construction liens, non-competition agreements, intellectual property litigation, tax controversies, administrative investigations, regulatory due diligence and compliance, false advertising, unfair competition, defamation, right of publicity, fraud, trade secret misappropriation, negative media coverage, and other high-stakes business matters. Harsh also has extensive experience in handling a wide range of complex controversies and related insurance matters; including claims against **directors & officers**, mismanagement by **fiduciaries**, and disputes resulting from **errors & omissions**. His experience consists of providing comprehensive legal representation and services to both insurance carriers and policyholders.

Building on his broad-based dispute resolution experience, Harsh serves as **general counsel for businesses** with a prominent national or international presence. His robust **general counsel practice** focuses on preventative counseling and solid business structuring. Harsh and his team are uniquely qualified to perform complicated **business transactions** as well as industry-focused due diligence and regulatory aspects of proposed deals. For these and other clients, his goal is focused and simple – to protect and strengthen their businesses. At the same time, clients rely on Harsh for strategic advice and counsel with any legal need to protect their businesses. As a trusted advisor, he has helped clients proactively avoid, overcome, and achieve success in a variety of challenges. This unique combination of first-rate **business litigation** experience and top-tier **business transactions** experience provides businesses and executives a distinct advantage by maintaining Harsh's team for dispute resolution and restructuring, as opposed to bifurcating these two critical legal components between different attorneys or firms. In his approach to cases, Harsh takes pride in being a problem solver by identifying the clients' specific goals and then incorporating those goals into the objectives of the litigation or alternate dispute resolution proceedings or **business transactions**. He routinely represents clients who are in the midst of high-profile, sensitive cases that demand a deft approach and swift resolution. Harsh and his team are particularly adept at establishing and executing upon effective and customized strategies to resolve legal problems faced by businesses and executives so that they are able to continue their operations and mitigate risks.

In his prior positions as a corporate transactions attorney, Harsh has extensive experience advising privately-held businesses on **mergers, acquisitions**, conversions, and domestications. In addition to corporate restructuring, Harsh has handled a wide range of business closings, negotiations, corporate governance and complex business tax matters

in connection with audits by the Internal Revenue Service, Florida Department of Revenue and New York Department of Taxation and Finance. He has assisted clients in several cross-border business transactions, federal chartering of credit unions and related finance matters. He has also handled domestic trademark applications, office actions and appeals before the United States Patent and Trademark Office and international trademark applications before the World Intellectual Property Organization.

Harsh has an international background and diverse work experience in business industries in Asia, Europe and the United States of America. Born in India, he later attended International Management Institute, Switzerland majoring in Hotel Operational Management and graduated with first-class honors. He then attended Rosen College of Hospitality Management at the University of Central Florida majoring in Hospitality Management and graduated as class valedictorian receiving an honor medallion and magna cum laude honors. Harsh received his Juris Doctorate from the Florida A&M University College of Law, where he was selected as a law student ambassador and research assistant for the dean. He also attended the Boston University School of Law and holds a Masters in Law in Taxation and has completed the Program on Negotiations and Leadership at the Harvard Law School.

Harsh is a sought after author and speaker on issues relating to domestic business litigation, cross-border **business transactions**, and tax controversies and has been published in prestigious publications in the United States, Australia and in Europe. He remains active in legal and community organizations. He is the past president of the South Asian Bar Association of Florida and currently serves on the board of directors. Harsh was also a member of the board and past vice president of The India US Chamber of Commerce of South Florida. He is a member of the Business, Health, and International Law Sections of The Florida Bar, American Bar Association, and the Broward County Bar Association.

Harsh is fluent in Hindi, Punjabi, Urdu and Swiss German.



Admissions

- ▶ Florida
- ▶ New York
- ▶ Supreme Court of Florida
- ▶ United States Court of Appeals for the Eleventh Circuit
- ▶ United States Tax Court
- ▶ United States District Court, Middle District of Florida
- ▶ United States District Court, Southern District of Florida
- ▶ United States District Court, Eastern District of New York
- ▶ United States District Court, Southern District of New York

Education

- ▶ Harvard Law School, Cert., Program on Negotiations, Executive Education, 2020
- ▶ Boston University, School of Law, LL.M., Taxation, 2016
- ▶ Florida A&M University, College of Law J.D., 2006
- ▶ University of Central Florida, Rosen College of Hospitality Management B.S., 2002
- ▶ International Management Institute, Switzerland, D.P., 1999

Practice Areas

- ▶ General Business Litigation
- ▶ General Counsel
- ▶ Business Transactions
- ▶ International Client Practice
- ▶ Mergers & Acquisitions
- ▶ Directors & Officers Liability
- ▶ Complex Corporate Transactions
- ▶ Complex Commercial Litigation
- ▶ Business Succession Plan
- ▶ Labor & Employment | Employer Side

Accolades, Associations & News

Awards

- ▶ *Finance Monthly Legal Awards*, "Corporate Law Lawyer of the Year - USA," 2021
- ▶ *Best Lawyers®*, "The Best Lawyers in America®", Commercial Litigation, 2022
- ▶ *Martindale-Hubbell*, AV® Preeminent™
- ▶ *South Florida Business Journal*, "Diverse Voice" Honoree, Diversity and Inclusion Awards, 2021
- ▶ *Finance Monthly*, "Tax Controversies Advisor of the Year", USA, 2021
- ▶ *Profiles in Diversity Journal*, "Asian Leaders Worth Watching", 2021
- ▶ *Florida Trend Magazine*, "Legal Elite", 2020-2021
- ▶ *Fort Lauderdale Magazine*, "Best Lawyer, Third Place, The Best of Fort Lauderdale Winners", 2020
- ▶ *Fort Lauderdale Illustrated*, "Top Lawyer", Business Litigation; Business/Corporate, 2020 - 2021
- ▶ *South Asian Bar Association of Florida*, "Past President Award", 2013

Associations

- ▶ Kelley Kronenberg's Diversity & Inclusion Committee, Member, 2020; Co-Chair, 2021
- ▶ Leadership Council on Legal Diversity, Fellow, 2021
- ▶ Global Business Lawyers League, Member
- ▶ South Asian Bar Association of Florida, Inc., Past President; Director
- ▶ The India-U.S. Chamber of Commerce Inc., South Florida, Past Vice President; Past Director
- ▶ Florida Bar
 - > Health Law Section, Member
 - > Business Law Section, Inclusion/Mentoring/Fellowships Committee Member
 - > Business Law Section, Business Litigation Committee Member
 - > Business Law Section, Civil Rules Task Force Member
 - > International Law Section, Asia Committee Member
- ▶ Broward County Bar Association, Member
- ▶ American Bar Association, Member
- ▶ The Greater Fort Lauderdale Alliance, Corporate Council, Member, 2021
- ▶ New England Law, Fellowship Supervisor, 2020-2021

Speaking Engagements

- ▶ Speaker, "Diversity and Inclusion in Corporate and Securities Law", *Nova Southeastern University Corporate and Securities Law Society CLE Seminar*, March 2021
- ▶ Moderator, "Doing the Righteous Work: Minority Attorney Pro Bono Service Award Recipients", *South Asian Bar Association of Florida, Kelley Kronenberg D&I Committee, and TJ Reddick Bar Association*, March 2021
- ▶ Moderator, "Meet The Reality TV Stars from Netflix's Indian Matchmaking and Bravo's Family Karma", *South Asian Bar Association of Florida and Kelley Kronenberg D&I Committee*, December 2020
- ▶ Faculty, "UCC Battle of the Forms: Resolving Conflicting Terms in Orders, Invoices, and Related Documents", *Strafford*, September 2020
- ▶ Speaker, "M&A Bootcamp: Concept of Materiality in Acquisition Agreements", *Nova Southern University Shepard Broad College of Law*, July 2020
- ▶ Faculty, "Advising Online Businesses: Privacy, Domain Issues, Liability, Tax, Contractual and E-Commerce Compliance", *Strafford*, April 2020
- ▶ Moderator, "Mitigating Business Impacts Caused by COVID-19", *Kelley Kronenberg*, March 2020
- ▶ Moderator, Chindia Summit 2017, *India China America Institute at the Kennesaw State University, Division of Global Affairs*, March 2017
- ▶ Speaker, "Investment Opportunities and Legal Pitfalls", August 2016
- ▶ Speaker, "India: Jewel of Emerging Market", *HSBC Global Connection*, June 2014
- ▶ Moderator, "Diversity Leadership Forum", *University of Miami School of Law*, December 2011
- ▶ Moderator, "General Strategies for Preparing for the Florida Bar Exam with Practical Advice for Minority Law Students", June 2009

Blogs

- ▶ [Business Is Booming for Mediators as COVID- 19 Cools Courts](#), November 2020

Media

- ▶ Featured, "[Announcement](#)", #TalentRising, Leadership Council on Legal Diversity, October 2021

- ▶ Featured, "September 1, 2021 News and Notes," *The Florida Bar News*, September 2021
- ▶ Featured, "Announcement", #TalentRising, Leadership Council on Legal Diversity, August 2021
- ▶ Quoted, "Pandemic Tests Hospitality Industry At Midyear Point", *Law360*, August 2021
- ▶ Quoted, "More businesses could follow Norwegian Cruise Line and require vaccines," *Sun-Sentinel*, August 2021
- ▶ Quoted, "Norwegian Cruise Line lawsuit against Florida surgeon general could have wider impact", *South Florida Business Journal*, July 2021
- ▶ Featured, "Announcement", #TalentRising, Leadership Council on Legal Diversity, July 2021
- ▶ Quoted, "What DeSantis' ban on 'vaccine passports' could mean for cruise lines", *South Florida Business Journal*, June 2021
- ▶ Featured, "Announcement", #TalentRising, Leadership Council on Legal Diversity, June 2021
- ▶ Quoted, "Amazon's MGM Buy Fuels Streaming Wars, Irks Lawmakers", *Law360*, May 2021
- ▶ Featured, "What Will Litigation Funding Look Like In 10 Years?", *Law360 Pulse*, April 2021
- ▶ Featured, "Fla. Vaccine Passport Ban May Be Spoiling For Court Fight", *Law360*, April 2021
- ▶ Featured, "Law.com Litigation Trendspotter: Fights Heat Up in Texas and Florida Over COVID-19 Liability Shields", *Law.com*, January 2021
- ▶ Featured, "Florida Litigators Say State Lawmakers Fall Short in Coronavirus Liability Litigation", *Daily Business Review*, January 2021
- ▶ Featured, "Walmart's Financial Services Expansion Hits Hazy Regulatory Space", *Women's Wear Daily*, January 2021
- ▶ Featured, "Despite Harsh Year, Lawyers and Judges Express Gratitude for Thanksgiving", *Law.com*, November 26, 2020
- ▶ Featured, "'The First Jerks to Go Into Court': Attorneys Say Brickell Will Become Hot Spot for Commercial Evictions as Courts Reopen", *Daily Business Review*, June 11, 2020
- ▶ Featured, "Class Notes", *Bostonia*, Boston University, Summer 2020
- ▶ Featured, "Law From Home Snapshots of Attys' COVID 19 office Setups", *Law360*, April 24, 2020
- ▶ Featured, "Business Is Booming for Mediators as COVID-19 Cools Courts", *Daily Business Review*, April 6, 2020
- ▶ Featured, "Business Is Booming for Mediators as COVID-19 Cools Courts", *Texas Lawyer*, April 2, 2020
- ▶ Featured, "Kelley Kronenberg Adds Harsh Arora as a Partner in Fort Lauderdale", *PR.com*, Nov. 13, 2019
- ▶ Featured, "People on the Move", *SunSentinel*, Oct. 6, 2019
- ▶ Featured, "Senior-Level Hires and Promotions", *Miami Herald*, Sep. 30, 2019
- ▶ Featured, "Kelley Kronenberg Adds Harsh Arora as Partner in Fort Lauderdale", *CityBizList*, Sep. 22, 2019
- ▶ Featured, "On the Move", *Florida Bar News*, Sep. 1, 2019

Publications:

- ▶ Author, "How US Companies Have Responded to Calls for Equality, Inclusion and How Law Firms Can Follow Suit", *Daily Business Review*, July 2021
- ▶ Author, "New Amendments to Fla's Summary Judgment Standard: What Businesses Can Expect", *Daily Business Review*, January 2021
- ▶ Author, "Plan for Fla. LLCs: Statutory Remedies Available as a 'Vaccine' to Prevent Judicial Dissolution", *Daily Business Review*, January 2021
- ▶ Author, "SBA Guidance on PPP Loans—Key Takeaways for Mergers and Acquisitions," *Daily Business Review*, October 2020
- ▶ Author, "Tips to Prepare for a Re-Opening", *South Florida Business and Wealth*, May 2020
- ▶ Author, "Get Help From SBA to Keep Your Business Afloat", *LatinBiz Today*, April 2020
- ▶ Author, "Must Do's and Need to Knows for SBA Stimulus Loans", *South Florida Business and Wealth*, April 2020
- ▶ Author, "Paycheck Protection Loans—Staying Afloat in the Midst of a Pandemic", *Daily Business Review*, March 2020
- ▶ Author, "COVID-19 Outbreak: Time for a Business Health Checkup", *Daily Business Review*, March 2020
- ▶ Author, "COVID-19 Assistance from the Small Business Administration", *COVID-19 Resource Center, Kelley Kronenberg*, March 2020
- ▶ Author, "Five Action Items for Businesses to Mitigate COVID-19 Fever", *COVID-19 Resource Center, Kelley Kronenberg*, March 2020
- ▶ Author, "Coronavirus vs. Force Majeure Clauses", *COVID-19 Resource Center, Kelley Kronenberg*, March 2020
- ▶ Author, "Planning Ahead to Avoid Judicial Dissolution: Avenues Unlocked by Fla.'s Revised Corporate Statute", *Daily Business Review*, February 2020
- ▶ Author, Benefits of Diversity at the Workplace, *Entrepreneur's Alert*, Jun. 2017.
- ▶ Author, Older Workers & Age Discrimination Claims, *Entrepreneur's Alert*, Jun. 2017.
- ▶ Author, Are You Familiar With Pari Passu Clauses, *Entrepreneur's Alert*, Apr. 2017.

- ▶ Author, An Evaluation of the Measures in Action 14 of the Action Plan of the OECD/G20 BEPS Initiative Intended to Make Dispute Resolution More Effective, *Bulletin for International Taxation, IBFD*, Apr. 2017.
 - ▶ Author, Protecting Assets in a Litigious Society, *Entrepreneur's Alert*, Aug. 2016.
 - ▶ Author, Benefit & Social Purpose Corporations For Socially Conscious Entrepreneurs, *Entrepreneur's Alert*, Jun. 2016.
 - ▶ Author, Income Taxes and International Taxpayers, *Entrepreneur's Alert*, Apr. 2016.
 - ▶ Author, Foreigner's Real Estate Tax Burden, *Entrepreneur's Alert*, Feb. 2016.
 - ▶ Author, Get Back Your Personal Property, *Entrepreneur's Alert*, Feb. 2016.
 - ▶ Author, Fair and Flat Taxes Compared With a Progressive Consumption Tax, *Tax Notes*, 2015.
 - ▶ Author, Understanding Australia's 'Netflix' Tax, *Tax Notes Int'l*, Dec. 2015.
 - ▶ Author, Equity Crowdfunding Under the Jobs Act, *Entrepreneur's Alert*, Dec.2015.
 - ▶ Author, Foreign Business Entering the U.S., *Entrepreneur's Alert*, Apr.2015.
 - ▶ Author, Mediation v. Arbitration, *Entrepreneur's Alert*, Apr. 2015.
 - ▶ Author, Money For Your Business From Foreign Banks, *Entrepreneur's Alert*, Jun. 2015.
 - ▶ Author, Preserving Your Business Documents, *Entrepreneur's Alert*, Aug. 2015.
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